

THE LITTLE VANILLA BOOK
CONFIRMED PRESS
2015-2016

Title: ***The Little Vanilla Book***: S&M Wisdom to Improve Your Everyday Life

Author: Lux Alani

Publication Date: October 6, 2015

Publisher-Imprint: Simon & Schuster/Atria/Beyond Words

CONFIRMED MEDIA

5/5/2015// **NEW BOOKS ON MY SHELVES** BLOG <http://bit.ly/1LkCtm3>

10/7/2015// **DIRTY, SEXY, FUNNY with host JENNY MCCARTHY**-Sirius XM Radio (25.8 million subscribers) Lux is a featured guest to launch *The Little Vanilla Book*.

10/2015//**ELLE MAGAZINE//GREECE** (EST. CIRC. 382,875)

10/2015//**WEST COAST MAGAZINE** (CIRC. 50,000)

10/5/2015//**Z!NK MAGAZINE INSTAGRAM** (10.2k followers) **THE LITTLE VANILLA BOOK**: "The Little Vanilla Book uses kink-inspired wisdom for personal growth. BDSM is probably the last thing you thought would enlighten you, but its core elements are trust, power and self- E X P R E S S I O N! Moral of the story: "However you rock it, you are a sacred feminine badass."

10/16/2015//**PLAYBOY RADIO "Ask the Doc"**, Lux is a featured guest.

11/2015//**THIRTYSOMETHINGMAG.COM** <<http://thirtysomethingmag.com/>>, HOLIDAY ISSUE//(UVP: 250,000)

11/2015//**Z!NK MAGAZINE** (circ: 200,000). "Unsexing the Cherry" essay written by Lux, using an excerpt from *The Little Vanilla Book*. Holiday issue's "Fresh Ink" section, on newsstands November 2015 – January 2016.

12/2/2015//**MINDBODYGREEN.COM** "Ten Books to Read if You Want to Start 2016 Right" <http://bit.ly/1NqKEhI>

12/31/2015//**BUST.COM** (UVM: Estimated Unique Visitors /241,023, Estimated Visits/639,203, Estimated Page Views/792,014) "The Power of New Year's" essay written by Lux, using an excerpt from *The Little Vanilla Book*. <http://bust.com/living/15343-the-power-of-new-year-s-you-re-wearing-it.html>

2/2016//**Z!NK MAGAZINE** online (circ: 200,000). "The Power of Valentine's: You're Wearing It" essay written by Lux, using an excerpt from *The Little Vanilla Book*.

<http://www.zinkmagazine.com/the-power-of-valentines-days-day-youre-wearing-it/>

4/2016//**CURVE (circ: 52,237)** Spring Sensuality Issue profiles *The Little Vanilla Book*.

6/8/2016 **CONVERSATIONS WITH SUZANNA** radio interview. Airs 6/15/16:

<http://tunein.com/radio/Conversations-with-Suzanna-p685680/>

EVENTS: 2/1/15//**Book Soup**. Los Angeles, CA. Author reading and signing event.

Librarian reviews of THE LITTLE VANILLA BOOK

"The Little Vanilla Book will awaken any woman's awesomeness within....Do not be afraid of the contents. The only thing her sage advice will stir is the happy and warmth within. This collectible and giftable "little" book is a must have for all women."—Fran Cassano, librarian at North Bellmore Public Library, New York

“Great book on getting your life under your control and seizing your own happiness....
Definite purchase for my library.” —Meagan Brown, Librarian at Genesee District Library,
Michigan

“This is a lovely little self-help book targeted at the 50 Shades crowd....this book will appeal
to those who secretly desire a role in that scene, but are also practical about the likelihood
of ever doing something that radical. It's for the inner dominatrix, not the outer, and that's
just fine. I think this would be very popular in libraries.” —Elizabeth McKinstry, librarian at
Gwinnett County Public Library, Georgia

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